



 WORDCAMP2018
PORTO ALEGRE

Automattic

A empresa por trás do
WordPress.com e muito mais

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O EVENTO OFICIAL DO
WORDPRESS NO RS





quem é esse barbudo?

Publicitário, Desenvolvedor Web e Happiness Engineer na Automattic.

Trabalho com WordPress desde 2009 e participo da comunidade WordPress em São Paulo organizando meetups e WordCamps.

AUTOMATTIC



Roda em 1 em cada 3 sites

+30% da internet



Sites em WordPress

+60m

Plugins

+55k

Versões

4

WordPress.com

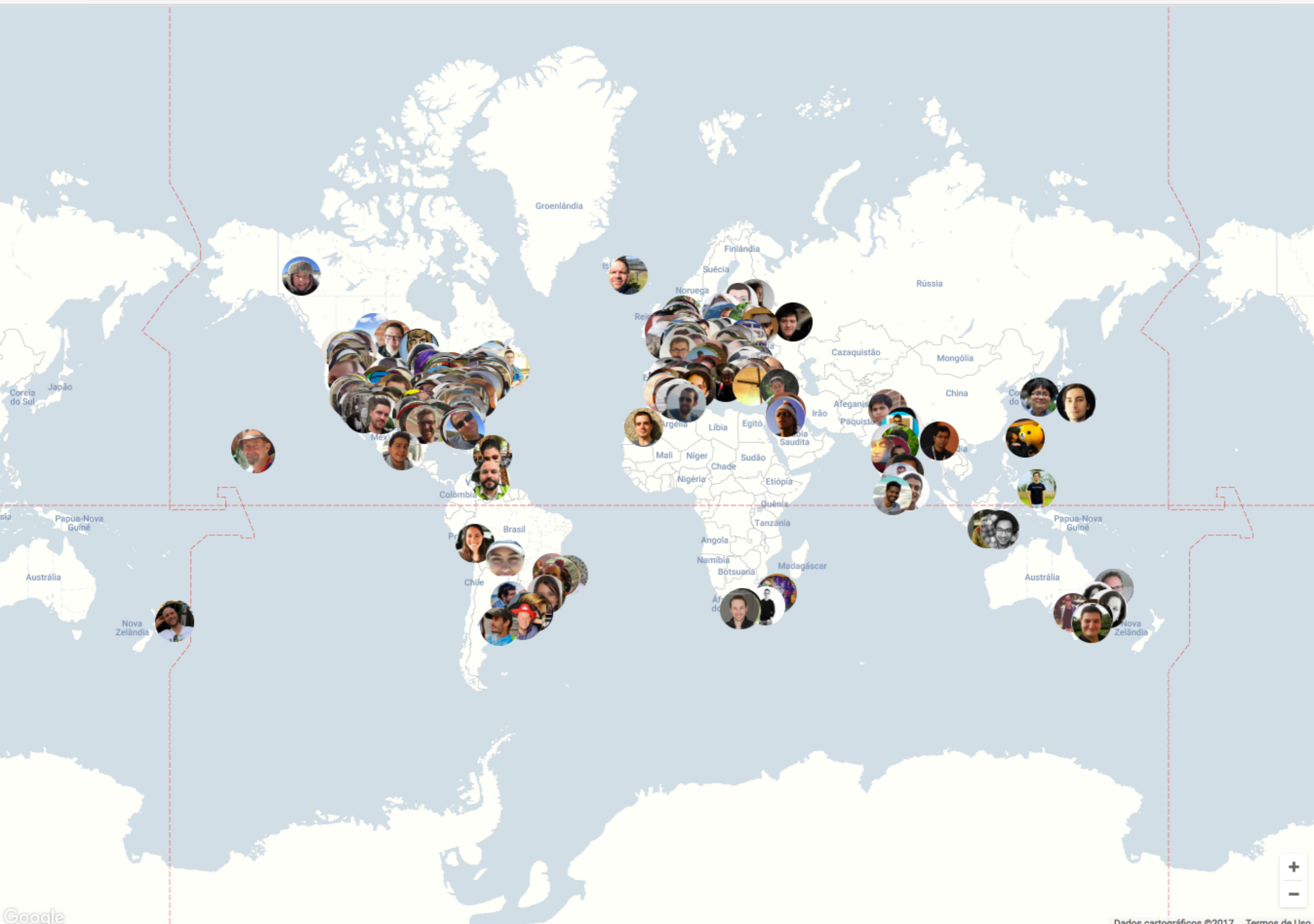
+20m

Visualizações

+23b

Funcionários

+700







I WILL NEVER STOP **LEARNING**



I WON'T JUST WORK ON THINGS THAT ARE **ASSIGNED TO ME**



I KNOW THERE'S **NO SUCH THING** AS A STATUS QUO



I WILL BUILD OUR BUSINESS **SUSTAINABLY** THROUGH PASSIONATE AND LOYAL CUSTOMERS



I WILL NEVER PASS UP AN OPPORTUNITY TO **HELP OUT A COLLEAGUE**, AND I'LL REMEMBER THE DAYS BEFORE I KNEW EVERYTHING



I AM MORE **MOTIVATED BY IMPACT** THAN MONEY, AND I KNOW THAT OPEN SOURCE IS ONE OF THE MOST POWERFUL IDEAS OF OUR GENERATION



I WILL **COMMUNICATE AS MUCH AS POSSIBLE**, BECAUSE IT'S THE OXYGEN OF A DISTRIBUTED COMPANY



I AM IN A MARATHON, NOT A SPRINT, AND NO MATTER HOW FAR AWAY THE GOAL IS, THE ONLY WAY TO GET THERE IS BY PUTTING **ONE FOOT IN FRONT OF ANOTHER EVERYDAY**



GIVEN TIME, THERE IS **NO PROBLEM THAT'S INSURMOUNTABLE**



Comunicação *é oxigênio*

Slack, P2 e poucos e-mails





Trabalho remoto

Responsabilidade, disciplina e Wifi



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Preparação

Comunidade, inglês, bom humor e comunicação





Meetups pelo *Brasil*

Belo Horizonte, Curitiba, Florianópolis, Fortaleza,
Porto Alegre, Rio de Janeiro, São Paulo, Sorocaba e muito mais





como se
candidatear



Work With Us

Want to make the web a better place for more than a billion people each month? We're hiring.

HOW WE WORK

Choose your own adventure ·

Everyone works from the location they choose. We're spread out all over the world in 45 countries and counting. We track about 70 percent of our projects on [P2-themed WordPress.com blogs](#), 25 percent in private chat rooms, and the rest on Slack. Because of the geographic variance, we're active 24/7. We care about the work you produce, not just the hours you put in.

Coming on board ·

When you make it past the interview stage we'll do a project together on contract, typically lasting between two to six weeks depending on how much time you can spend, to see how we work together. When you join full-time, you'll do customer support for WordPress.com for your first three weeks and spend a week in support annually, for evermore, regardless of your position. We believe an early and ongoing connection with the people who use our products is irreplaceable.










Meeting up ·

We get the whole company together once a year for seven days so that Automatticians can create bonds that influence them all year long. So far we've done Grand Meetups in San Francisco, California; La Paz, Mexico; Oracle, Arizona; Breckenridge, Colorado; Mont-Sainte-Anne, Québec; Seaside, Florida; Budapest, Hungary; San Diego, California; Santa Cruz, California; and Park City, Utah.

In addition to our all company Grand Meetup, teams meet for five to seven days to brainstorm team-level strategy and bond in locales ranging from Boulder to Buenos



Positions

-  Performance Marketing
-  Marketing Designer
-  Events Wrangler
-  Code Wrangler
-  Customer Marketing Wrangler
-  Enterprise Growth Engineer
-  Technical Account Engineer
-  Happiness Engineer
-  Happiness Engineer (ES)



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perguntas?



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